



eufora
SALON DIRECT

Reference Manual



*It's Your Life,
Live it Beautifully.*

There are no back seats, no what-ifs and no autopilot.
It's time to stand up, move forward, and be fully engaged in
the world that surrounds you.

To say yes to more. And no to whatever is holding you back.
To act with intention and purpose.

Why?

Because you don't want just to say you were here. You want
to say you showed up in every moment.

And that you lived your beauty in all of them. A beauty that
may begin in the salon. But it is so much more than what
you see in the mirror. Because when you look good, you
feel like you can take on the world.

So, what are you waiting for?

Discover what's possible

THE EUFORA SALON DIRECT REFERENCE GUIDE

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Welcome to Eufora Salon Direct

This guide is your essential, step-by-step reference for working directly with Eufora. Everything from ordering and receiving your products, shipping times, sales, and education support.

It's designed to be your quick-read playbook for success, detailing how to maximize your partnership and drive exceptional results.

eufora

ALOETHERAPY

soothing hair and body care
nettoyant apaisant
pour les cheveux et le corps

9.5 fl oz 280ml

Key Pillars of Your Partnership with Eufora



THE EUFORA PARTNER SALON PROGRAM

This is the framework of our shared success, ensuring you have the priority support, exclusive programs, and dedicated partnership needed to thrive in a competitive market.



VIRTUAL EDUCATION

Join us online for flexible, live, and recorded sessions designed to keep your skills sharp and your product knowledge current, wherever you are.



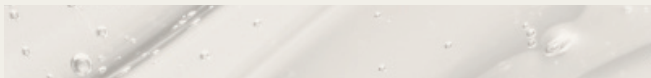
EUFORA EDUCATION

Master Your Craft: Access world-class education designed to elevate your team's skills and artistry.



THE EUFORA RESOURCE LIBRARY

Your 24/7 business hub. This site features essential tools to promote your salon and drive client interest, including professional salon marketing tools, stunning imagery, product information, merchandising support, and more.



ADVANCED TRAINING ACADEMY

Dive deep into hands-on technique, product chemistry, and business building at our premier educational facility.



YOUR SALON'S DIRECT SHOPPING SITE

Streamline your operations with our dedicated purchasing platform, the essential site for fast, accurate ordering and inventory management.



IN-FIELD EDUCATION OPPORTUNITIES

Get tailored training right in your salon. Your dedicated Eufora team actively monitors your area for local, hands-on education opportunities to bring directly to you. Consult this guide for simple, step-by-step instructions on how to book the right education for your team's immediate needs.



DEDICATED TEAM SUPPORT

Your salon field and in-house team is dedicated to providing you with comprehensive retail and promotional strategies, inventory control, in-house customer service, education support, and much more.

Doing Business With Eufora

You Have a Team at Eufora

At Eufora, we believe partnership is the foundation of success. That's why your salon is supported by a dedicated team of professionals — each focused on helping you grow your business and get the most from the Eufora brand.



BUSINESS DEVELOPMENT MANAGER (BDM)

Your BDM is your business support partner, keeping you “in the know” on everything Eufora. They’ll help you stay connected to ongoing promotions, new product launches, marketing initiatives, educational opportunities, and business planning resources designed to drive your success.



DEDICATED SALON SUPPORT REPRESENTATIVE

Your Salon Support Representative is your direct connection for all day-to-day needs. Working closely with your BDM, they’re available to assist with ordering, shipping, and any general support to ensure your Eufora experience runs smoothly.



EUFORA BRAND SPECIALIST

A trained and certified Educator is assigned to your territory and available daily through Instagram DM. They’re ready to support you with any questions about Eufora products — from usage and recommendations to color formulation and troubleshooting. Think of your Educator as your go-to brand specialist, helping you achieve the best results behind the chair and in your retail center.



YOUR EUFORA TEAM

Together, this team provides consistent, high-touch support for every part of your business — from logistics and education to promotions, launches, merchandising, and forward-thinking growth strategies.

Digital Tools & Salon Direct Support

Below is a list of resources that you may find valuable when it comes to managing and marketing your salon business.

THE EUFORA BRAND WEBSITE

www.eufora.net

Features details on Eufora hair care products and the brand story. It is a great resource for product knowledge and includes links to Eufora's social media outlets.

THE EUFORA SALON PROFESSIONAL WEBSITE

www.eufora.pro

Your direct, comprehensive link to the professional side of Eufora, providing essential education information, detailed EuforaColor information, and salon support, including links to the Partner Salon Program, Resource Library, and Eufora Affiliate Program.

EUFORA EDUCATION

- Online Learning Access
- The Eufora Advanced Training Academy
- Eufora Technical Color & Creative Education
- Eufora Business Education
- Virtual Education - The Eufora University

EUFORA SALON OWNERS NETWORK

A peer-to-peer networking group for like-minded and growth-oriented salon owners.

EUFORA COLOR

- About EuforaColor
- Interactive Color Wheel, Color Additives
- Artisan Direct Dye, Blonding Perfection
- ProTreatment
- Eufora Color Control

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Digital Tools & Salon Direct Support

SALON SUPPORT

The Eufora Resource Library

This centralized digital hub houses everything your business needs to build a powerful presence and execute flawless campaigns. Instantly access current Promotional Sell Sheets, high-resolution Artwork, customizable downloadable marketing tools, curated social media imagery, Eufora product fact sheets and guide, merchandising guidance, and all approved Eufora logos — giving you the assets to market your salon like a true industry leader.

The Partner Salon Program

For salons committed to top-tier service and professional excellence, Eufora offers a Partnership Program designed to support and enhance your salon.

EUFORA SALON DIRECT ORDERING

The Eufora Salon Direct Shopping Site

Your go-to for ordering all your professional-use and retail products. We've designed this platform to make stocking your shelves a breeze. You can easily shop by collection, use powerful search features, see what's currently on promotion, and discover last-minute, can't miss opportunities. Whether you prefer the speed of a quick order form based on your regular purchases or need to customize each order, our super-simple navigation ensures your product flow is always seamless.

- Order retail and back bar products
- Shop promotions and special offers
- Find last-minute deals

WHAT YOU'LL COMPLETE ONLINE

Getting Started With Eufora Salon Direct

Becoming a Eufora customer is simple. Visit eufora.pro and use the "place an order" link to log in or register your new customer account.

During setup, you'll complete all required forms online — no separate forms or external links needed.

Customer Profile

State Tax Exemption Form OR a copy of your Seller's Permit. Accounts are activated upon review of your online submission.

Place all orders through the Place An Order with Eufora Salon Direct tab at the top of the landing page at eufora.pro

Your Eufora Salon Support Representative can assist, by phone, email, or live chat:

(833) 238-3672 | salonorders@eufora.net

Check out the [live-chat](#) feature on the website!



Digital Tools & Salon Direct Support



SALES TAX

All professional products are subject to sales tax. Retail products are also taxed unless you provide a valid Tax ID when you register your account.

Once your tax ID is registered, ordering is simple. You will have the option to purchase two types of products: back bar and station-use products (which will be taxed), and retail items (for which you will charge tax to your salon guests).

We are happy to answer any questions you have about ordering these items. However, we always recommend consulting your accountant for further advice on your specific tax obligations.

SHIPPING IS FREE!

Standard Processing Fee: \$40 on all salon orders.

We OFFSET the processing fee! Each shipment includes a top-selling retail product (MSRP > \$40 or more) that you can retail or use at the station to offset the processing fee.

No P.O. Boxes. We ship via UPS; a physical address is required.

TRANSIT TIMES

Orders ship from Eufora's warehouse in Las Vegas, Nevada.

Orders submitted before 11:00 a.m. Pacific Standard Time will ship the same business day. Orders received after 11:00 a.m. Pacific Standard Time ships the next business day. Transit time varies by destination and may take up to 5 business days.

Holidays: During major U.S. holidays (and the surrounding peak periods), add at least one extra business day to your transit estimate and expect possible carrier delays.

PLAN AHEAD

To avoid out-of-stock items, preplan orders around holidays, promotions, and events.

We recommend: keeping safety stock on your top sellers (at least one additional order cycle on hand).

Placing replenishment orders 2–3 business days earlier than usual during peak/holiday periods. Review your on-hand inventory weekly to ensure it will carry you through to your next delivery.

Digital Tools & Salon Direct Support

PAYMENT OPTIONS

All major credit cards.

Credit Key business financing is available at checkout on every order with an easy approval process.

RETURNS, REFUNDS & CREDITS

We cannot accept any return without an RA (return authorization) request, but here's how:

Log in to your account Eufora Salon Direct online shopping account. Go to My Account → Returns (RA)

Submit an RA request with order #, item(s), qty, reason, and photos, if applicable. Wait for written RA approval with instructions before shipping anything back.

Returns must be pre-authorized in writing. Unapproved returns are not eligible for credit.

CONSUMER SATISFACTION GUARANTEED

Client returns

Eufora offers salon consumers a 100% money-back satisfaction guarantee on haircare items. Product must be at least ½ full and returned to the salon of purchase.

The salon may refund or exchange the guest. To receive credit, the salon must submit an RA online within 7 days of the consumer return.

Credit for consumer returns is issued to the salon's account for future purchases. No cash refunds; credits have no cash value.

STANDARD SALON RETURNS

Window: within 30 days of invoice. Restocking Fee: 15%.

Freight: Salon pays return shipping. Except defective, damaged or mis-shipped product.

Condition: Must be resalable. No stickers, residue, dents, scratches, or damage.

Credit: Account credit for future purchases; no refunds or cash value.

DEFECTIVE, DAMAGED PRODUCTS

Replacements issued with no restocking fee and no additional shipping charges. Submit an RA with clear photos and a brief description.

NOT ELIGIBLE FOR RETURN

Items beyond 30 days from the invoice.

Special promotional or seasonal pre-packed items are offered at special pricing. Partner Rewards product, discontinued items or old packaging. Individual items from within a kit, introductory package or opening order.

PACKING RETURNS

Pack returns securely. Eufora is not responsible for transit damage. Returns that arrive damaged are not eligible for credit.

DAMAGED SHIPMENTS UPON DELIVERY

Note any damage in writing when signing with the carrier; refuse shipment if damage is severe.

Report within 72 hours of receipt via the online RA and include photos. You may also notify your Business Development Manager for awareness.



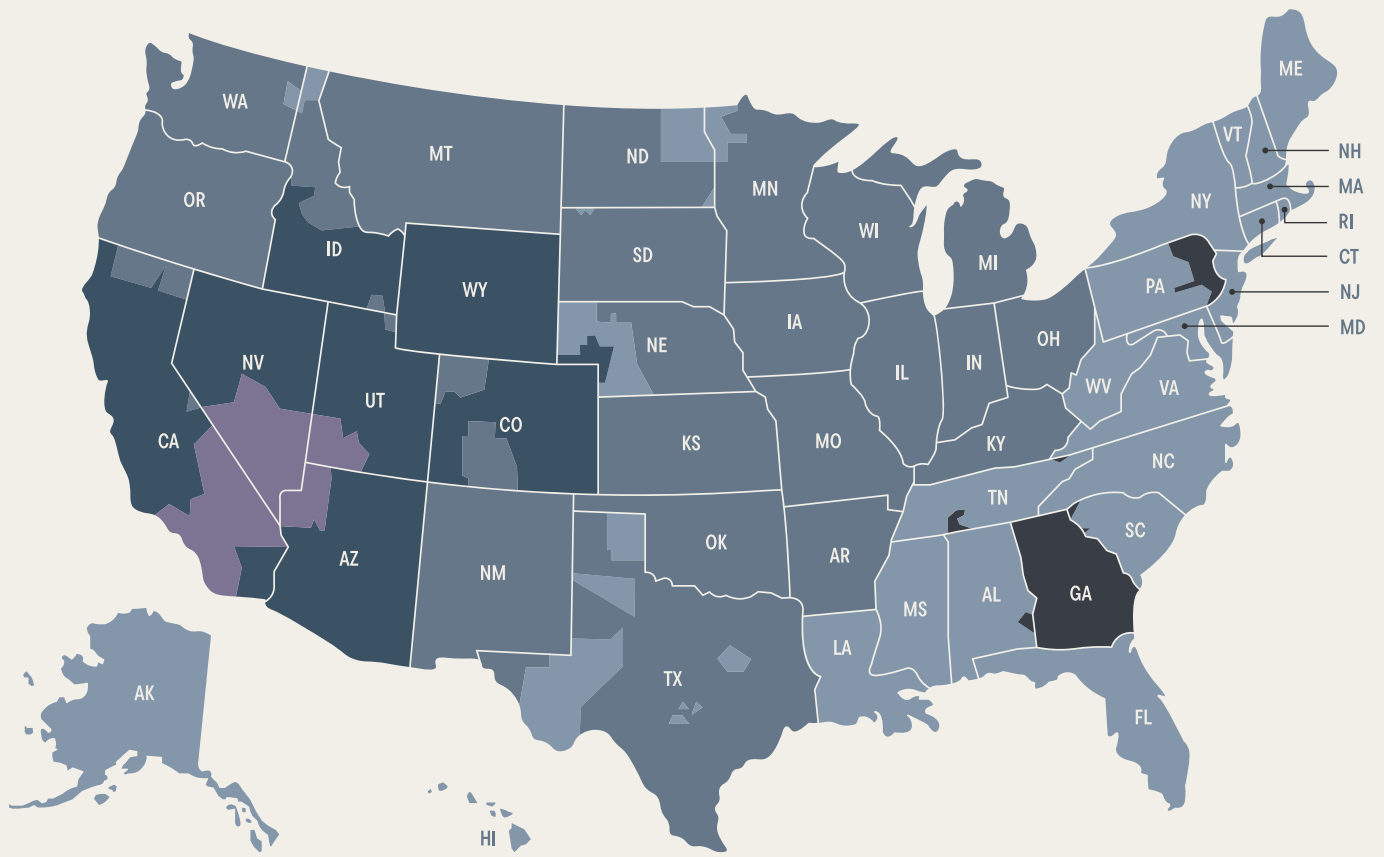
Contact Us

Your Eufora Salon Direct Customer Care Team looks forward to working with you!

Eufora Salon Direct
 5876 Owens Ave, Ste 200
 Carlsbad, CA 92008

(833) 238-3672
 salonorders@eufora.net

UPS transit map from our Las Vegas Warehouse:



Transit Days —

- 1 day
- 2 days
- 3 days
- 4 days
- 5 days

The Eufora Partner Salon & Affiliate Programs

EUFORA PARTNER SALON PROGRAM

Salons that partner with Eufora at the Exclusive, Experience, or Evolve level can receive 6% to 15% of purchases back in Salon Reward Points redeemable for select back bar and station use products, customizable education, and special offers via our Online Partner Mall. The Associate level gives access to a world of valuable resources.

At all four levels, the Eufora Partner Salon has access to an Affiliate Program that provides the salon with cash rewards for guests' purchases of online retail at eufora.net, plus a digital marketing hub filled with tools to help their business thrive. Whether looking to grow brand awareness, increase social presence, merchandise retail spaces, or increase revenue and profit, Eufora has relevant, timely, and smart assets available to grow your business.

EUFORA PARTNER SALON LEVELS

The Exclusive Partner Salon

A salon that chooses to use and recommend Eufora hair care products as their exclusive retail brand as well as EuforaColor exclusively as their color brand.

The Experience Partner Salon

A salon that chooses to use and recommend Eufora hair care products as their ONLY retail hair care brand.

The Evolve Partner Salon

A salon that chooses to partner with Eufora on a semi-exclusive basis. The Evolve Partner Salon uses and recommends Eufora retail products along with no more than 2 other hair care brands.

The Associate Partner Salon

A salon that chooses to enter into a partnership with Eufora without minimum purchase requirements. Any salon that uses and recommends the complete Eufora hair care or EuforaColor brand can join and gain access to partner resources.

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REWARDS POINTS EARNINGS	Exclusive	Experience	Evolve	Associate
< \$3,000	N/A	N/A	N/A	N/A
< \$3,000 - \$7,000	12%	10%	6%	N/A
\$8,000 - \$14,999	13.5%	11%	7%	N/A
> \$15,000	15%	12%	8%	N/A

WE INVITE YOU TO JOIN US

Consider Eufora your personal business partner. We believe that you deserve the tools and the support needed to achieve your dreams, using the talent and passion you already possess. You can count on us to help guide your financial success and salon growth.

The Eufora Partner Salon & Affiliate Programs

The Eufora Affiliate Program is an innovative new business solution that enables Eufora Partner Salons to earn profits from online sales through eufora.net. This program eliminates the extra time, marketing resources, inventory management, and the packing and shipping costs associated with e-commerce business.

Eufora handles and manages:

Packaging, shipping and handling
 Online E-Commerce Platform
 Promotional offers and samples

Credit card processing and fees

Customer Service:

Returns, credits, damaged or lost shipments

Delivers CashBack profit directly to your Salon

The Eufora Affiliate Program system operates through a simple interface which allows Salons to easily set up an e-commerce link on their Salon’s website that integrates seamlessly with eufora.net. The Salon is provided with their unique URL that is embedded into a Eufora graphic that is easily added to the Salon’s website. There is no need for special codes or “pull down menus.

This is a user-friendly and seamless process that lets your customers shop with ease through your Salon’s website.

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Salons will also have their own backend “dashboard” in this system that gives them access to all sales activity, Eufora branded imagery, marketing e-blasts templates, social media templates and other customizable tools.



Affiliate Program Frequently Asked Questions

▶ **Why does Eufora not allow Salons to sell individually on their own website?**

If Eufora allowed all salons to sell individually on their website, pricing, brand voice, special offers, competitive strategies could easily be introduced and influenced. The Eufora Cash back Affiliate Program is the only authorized way to sell Eufora products via your website and controls all aspects of pricing, offers, brand voice, data protection, product guarantee, etc. ensuring you and your clients get the perfect experience every time.

▶ **How will my salon receive the cash payments?**

In the second week following the end of a quarter, Eufora will generate a report that totals 25% of the MSRP of all sales coming from your affiliate account. For example, January through March activity will be paid at the end of the second week in April. Eufora will then make a deposit into your paypal account.

▶ **What about the grey market product that is being sold online?**

Eufora continues to fight the grey market battle daily. A big part of the strategy is to implement the Eufora Affiliate Program where all purchases are completely supported with Eufora's money back guarantee. Your participation in their program will provide a level of competition to the 3rd party unauthorized dealers and bring more understanding with the consumer to the dangers of the grey market.

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If you have any questions at all about setting up the program and linking it to your site, please contact your website manager.

▶ **Do I need to create a paypal account?**

Yes, all commissions for the Eufora Affiliate Program are paid directly to you via your account. You are able to manage this account on your affiliate dashboard, in the upper right hand corner. To sign up for your free account visit www.paypal.com.

▶ **Will I see the names of my clients who purchase online?**

Yes, you have access to the email addresses of your clients on the analytics tab of your affiliate program.

▶ **What if I don't see any sales in my dashboard?**

If you don't see any sales on your dashboard, it means none of your clients have taken advantage of the program. Promoting your new business affiliation is very important. Please visit the marketing tab on your dashboard to find new and interesting ways to connect with your clients.

▶ **What if my client goes directly to the Eufora.net website?**

Once your clients have participated in the Eufora Affiliate Program through your unique URL, they will be tied to your business. For example, if they purchased ELEVATE firm workable finishing spray through your affiliate link and then returned to Eufora.net to purchase more products, you will receive the credit.

▶ **Why do I receive 25% commission of MSRP?**

Eufora has studied, listened, and researched as to how to best maintain and scale a program where every player is a true winner. Please review the examples below to see exactly how close the program meets and possibly exceeds your current profitability.

Eufora Affiliate Commissions

This comparison chart will give you a visual breakdown of the profit opportunity with your 25% affiliate commission versus an in-salon or individually managed online order.

	SALON PROFIT	AFFILIATE COMMISSION: 25%
(1) 10oz Elevate Hairspray	\$30.00	\$30.00
Salon Cost	\$15.00	0
Stylist Commission	\$3.00	0
Site Fees Shelf Presence, Marketing Est. 5%	\$1.50	0
Labor, Inventory, Packing & Shipping	\$3.00	0
Net Profit	\$7.50	\$7.50

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Ready to get started? Contact your BDM or click on the Eufora Partner and Affiliate Programs tab under the SALON SUPPORT section at eufora.pro



Eufora Education, Our Way of Life

At Eufora, we believe true success begins with education. Since 1997, our mission has been to empower salon professionals with the skills, systems, and inspiration to elevate both artistry and business.

Eufora isn't just a product line — it's a philosophy built on integrity, wellness, sustainability, and service. As a new Eufora salon, you are a part of a community that values growth, creativity, and purpose.

As a Eufora salon, you'll benefit from ongoing support, structured education pathways, and a like-minded community dedicated to excellence.

Destination Education

VISIONQUEST

A transformational business, personal development, and wellness retreat focused on personal and professional growth. Featuring motivational speakers, wellness sessions, and creative workshops, VisionQuest helps you reconnect with your purpose and passion for the craft.



GLOBAL CONNECTION

Eufora's premier international event. Experience high-fashion runway shows, creative artistry, and trend education from global leaders in hair, business, and inspiration.



EUFORA ON TOUR

A regional, high-energy event that brings Eufora Education to your local market. Stylists participate in hands-on workshops designed by National Trainers to strengthen technical expertise and creative inspiration.



Visit www.eufora.pro for a current event calendar.

Eufora Advanced Training Academy

WELCOME TO A PLACE FOR LEARNING.

The beauty business begins and ends with you—the salon professional. You are the heartbeat of your business, the visionary behind every transformation.

The Eufora Advanced Training Academy is where passion meets mastery — a place to master your craft, expand your creativity, and build the confidence to take full control of your career.

The Academy's hands-on courses are built to teach systems for achieving excellence in cutting, coloring, and styling. The Academy level courses will inspire creativity, and elevate your technical and business skills.

Academy Tracks Include:

Color: Advanced formulation, placement, and correction techniques.

Technical + Creative: Precision cutting, styling, and finishing systems.

Business Building: Leadership, communication, and financial mastery.

Located at Eufora Headquarters in Southern California and satellite locations across North America, the Academy offers a full portfolio of courses that blend artistry, business, and wellness.

Visit www.eufora.pro to explore detailed course descriptions and current calendars.



Business Education

EUFORA BUSINESS INTELLIGENCE™

A four-day, immersive workshop designed to help you build a thriving salon business. Gain tools to clarify your vision, create growth systems, and lead your team to success.

IN-MARKET BUSINESS EDUCATION

Regional workshops for salon professionals who want to refine business practices, boost profitability, and strengthen leadership skills.

EUFORA SALON OWNERS NETWORK

A dynamic community for owners committed to growth. Through podcasts and social channels, you'll connect with experts, share insights, and celebrate wins together.

VIRTUAL EDUCATION: EUFORA UNIVERSITY

Eufora University offers a an online library of on-demand learning, from technical tutorials to business development and creative inspiration.

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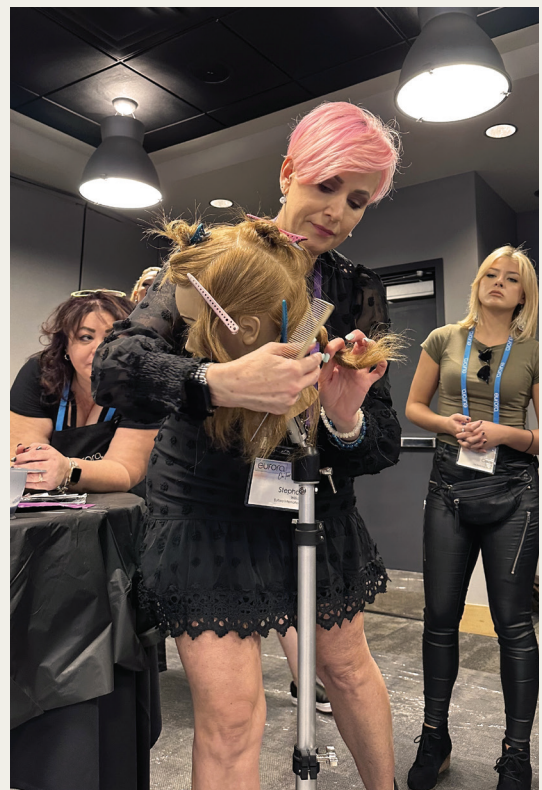
EuforaColor 101: A foundational four-week virtual program to ignite creativity and confidence behind the chair — ideal for new stylists or those new to EuforaColor.

Visit eufora.university to learn more.

EDUCATOR OPPORTUNITIES

Eufora Educators lead by example — inspiring, mentoring, and helping stylists elevate their artistry and business. If you thrive on empowering others, Eufora provides the platform to share your passion and grow your influence.

Visit www.eufora.pro for more information.



In-Salon Education

Education is the heartbeat of every successful salon. Eufora’s classes are customizable, providing creative, technical, and business training tailored to your team’s goals.

Technical & Artistic Class Menu

- The Eufora Experience: Discover the philosophy and culture behind Eufora.
- EuforaStyle Lab: Hands-on styling and finishing to expand creative freedom.
- Up Styling: Create updos for bridal, red carpet, and special occasions.
- Advanced Cutting: Combine classic and trend-forward techniques with Eufora products.
- Men’s Cutting: Master grooming and modern men’s styles using Eufora For Him.
- The Collection: Learn trend-inspired cut and color from the Eufora Artistic Design Team.

EuforaColor Class Menu

- Introduction to EuforaColor: Learn color theory, product features, and grey coverage.
- EuforaColor Coach: Personalized color sessions with a EuforaColor Educator.
- EuforaColor Palette Class: Explore shade behavior and hands-on swatching.
- Balayage and Beyond: Free-form color placement and artistry.
- Color Vision: Trend-based, customized color education.

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In-Salon Business Education

Partner directly with a Eufora Business Team expert to design a session built around your salon’s unique goals. Focus areas include:

- Branding & Marketing – Build your brand identity and attract new guests.
- Client Experience & Growth – Create systems that drive loyalty and sales.
- Financial & Business Success – Set goals and master your numbers.
- Team Development & Culture – Foster collaboration, professionalism, and growth.

Eufora Education Rewards

Eufora rewards your commitment to learning through Partner Points redeemable for education discounts. Sample Rewards:

\$25 off a Demo Class	75 Points
\$100 off a Hands-On Class	300 Points
\$250 off an In-Salon Class	750 Points
50% off Academy Tuition	1,275 Points

Eufora Social Media

EUFORA NATION: SALON PROFESSIONALS CONNECT

Get inspired, share your work, ask questions. This is your stylist portal to a world of other Eufora stylists ready to share, inspire, and grow.

Instagram

THE EUFORA BRAND FEED

@euforainternational

THE EUFORA SALON PROFESSIONAL FEED

@eufora.pro

Facebook

THE EUFORA BRAND FEED

facebook.com/euforainternational

THE SALON PROFESSIONAL FEED

facebook.com/euforapro

Vimeo

vimeo.com/eufora

YouTube

www.youtube.com/c/EuforaHairCare

Pinterest

www.pinterest.com/EuforaHairCare

Facebook

EUFORA SALON OWNERS NETWORK

A peer-to-peer networking group for like-minded and growth-oriented salon owners.

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EUFORA BRAND HASHTAGS

#eufora – use on retail product posts or consumer hair inspiration. **#euforapro** and **#euforacolor** - use on your posts about professional services, your hair portfolio, editorial shoots, behind the scenes, tips and tutorials, product reviews, etc. **#euforaeducation** - use on education and event posts. **#EpicEuforaColor**



A close-up photograph of several large, pointed, light green leaves of an aloe vera plant. The leaves are arranged in a fan-like pattern, with their edges showing small, dark, serrated points. The background is a soft, out-of-focus green.

US Salon Price Lists

For your reference, you will find the current U.S. Salon Retail and Professional Price Lists in this section.

Please use these as your guide. To ensure you are always working with the most accurate figures, confirm with your Eufora Business Development Manager (BDM) that you have the latest version included in your reference guide.

SKU	UPC	NAME	SIZE	US SALON PRICE	US MSRP	CASE QTY
ALOETHERAPY						
PS/SHBC1.7	810292018399	ALOETHERAPY soothing hair and body cleanse	1.7 fl oz 50 ml	\$5.75	\$11.50	48
PS/SHBC9.5	810292017538	ALOETHERAPY soothing hair and body cleanse	9.5 fl oz 280 ml	\$16.75	\$33.50	12
PS/SHBC36	810292017545	ALOETHERAPY soothing hair and body cleanse	36 fl oz 1064 ml	\$44.00	\$88.00	6
PC/SC1.7	810292018405	ALOETHERAPY soothing conditioner	1.7 fl oz 50 ml	\$6.25	\$12.50	48
PC/SC9.5	810292017514	ALOETHERAPY soothing conditioner	9.5 fl oz 280 ml	\$18.00	\$36.00	12
PC/SC36	810292017521	ALOETHERAPY soothing conditioner	36 fl oz 1064 ml	\$45.00	\$90.00	6
PB/SMM6.8	810292017507	ALOETHERAPY soothing moisture mist	6.8 fl oz 200 ml	\$14.00	\$28.00	12
PB/BM16	810292018481	ALOETHERAPY soothing body moisturizer NEW SIZE	16 fl oz 487 ml	\$25.00	\$50.00	12
PB/LT	810292018511	ALOETHERAPY lip renewal treatment NEW PRODUCT	.5 fl oz 15 ml	\$11.00	\$22.00	24
PB/HT02	810292018528	ALOETHERAPY hand treatment NEW PRODUCT	2 fl oz 60 ml	\$10.00	\$20.00	24
PB/POLISH6.7	810292018306	ALOETHERAPY body polish	6.7 fl oz 190 ml	\$24.00	\$48.00	12
PB/SERUM04	810292018320	ALOETHERAPY body serum	4 fl oz 120ml	\$32.50	\$65.00	12
PB/OIL05	810292018337	ALOETHERAPY body oil	5 fl oz 148ml	\$30.00	\$60.00	12
PB/BUTTER08	810292018344	ALOETHERAPY body butter	8.4 fl oz 250 ml	\$28.00	\$56.00	12
P/PROMO/ALOE_PK	810292018368	ALOETHERAPY phytoactive bodycare kit (SALON & CONSUMER SAVINGS - 15%)	n/a	\$103.70	\$204.85	1
P/PROMO/ALOE_MINIS	810292018382	ALOETHERAPY phytoactive bodycare mini kit	n/a	\$22.50	\$45.00	12
D/JETOWEL	810292018375	ALOETHERAPY Japanese Exfoliating Bath Towel	one-size	\$6.00	\$12.00	12
HAIR CARE						
PS/HS9.5	810292017279	HYDRATING nourishing shampoo	9.5 fl oz 280 ml	\$16.50	\$33.00	12
PS/HS36	810292017286	HYDRATING nourishing shampoo	36 fl oz 1064 ml	\$42.00	\$84.00	6
PC/MS9.5	810292017309	MOISTURE SOLUTION nourishing conditioner	9.5 fl oz 280 ml	\$18.75	\$37.50	12
PC/MS36	810292017316	MOISTURE SOLUTION nourishing conditioner	36 fl oz 1064 ml	\$47.00	\$94.00	6
PS/UR1.7	810292018412	URGENT REPAIR gentle detox shampoo	1.7fl oz 50ml	\$6.50	\$13.00	48
PS/UR9.5	810292017323	URGENT REPAIR gentle detox shampoo	9.5 fl oz 280 ml	\$21.00	\$42.00	12
PS/UR36	810292017330	URGENT REPAIR gentle detox shampoo	36 fl oz 1064 ml	\$55.00	\$110.00	6
PC/URT1.7	810292018429	URGENT REPAIR revitalizing treatment	1.7 fl oz 50 ml	\$6.25	\$12.50	48
PC/URT5.1	810292017347	URGENT REPAIR revitalizing treatment	5.1 fl oz 150 ml	\$16.38	\$32.75	12
PC/URT36	810292017354	URGENT REPAIR revitalizing treatment	36 fl oz 1064 ml	\$51.00	\$102.00	6
PS/VS9.5	810292017385	VOLUMIZING nourishing shampoo	9.5 fl oz 280 ml	\$15.75	\$30.00	12
PS/VS36	810292017392	VOLUMIZING nourishing shampoo	36 fl oz 1064 ml	\$41.00	\$82.00	6
PC/DB9.5	810292017361	DAILY BALANCE volume conditioner	9.5 fl oz 280 ml	\$16.50	\$33.00	12
PC/DB36	810292017378	DAILY BALANCE volume conditioner	36 fl oz 1064 ml	\$42.00	\$84.00	6
PC/BOND01	810292017248	TRIPLE BOND REPAIR treatment	1 fl oz 30 ml	\$5.00	\$10.00	12
PC/BOND05	810292016784	TRIPLE BOND REPAIR treatment	5 fl oz 148 ml	\$22.00	\$44.00	12

SKU	UPC	NAME	SIZE	US SALON PRICE	US MSRP	CASE QTY
PC/BOND16	810292017460	TRIPLE BOND REPAIR treatment	16 fl oz 473 ml	\$60.00	N/A	6
PC/H7.25	810292017293	HYDRATION leave-in conditioner	7.25 fl oz 210 ml	\$16.75	\$33.50	12
PSF/BS04	810292017262	BEAUTIFYING SERUM nourishing treatment oil	4 fl oz 120 ml	\$23.75	\$47.50	12
PSF/BS16	810292017255	BEAUTIFYING SERUM nourishing treatment oil	16.9 fl oz 500 ml	\$57.50	N/A	12
TEXTURE						
PS/ES9.5	810292017484	PERFECT CURL enhancing shampoo	9.5 fl oz 280 ml	\$16.75	\$33.50	12
PS/ES36	810292017491	PERFECT CURL enhancing shampoo	36 fl oz 1064 ml	\$43.00	\$86.00	6
PC/EC9.5	810292017576	PERFECT CURL enhancing conditioner	9.5 fl oz 280 ml	\$17.50	\$35.00	12
PC/EC36	810292017583	PERFECT CURL enhancing conditioner	36 fl oz 1064 ml	\$44.00	\$88.00	6
PC/RT05	810292017552	PERFECT CURL replenishing treatment	5 fl oz 148 ml	\$17.50	\$35.00	12
PSF/PC6.8	810292017590	PERFECT CURL curl activator	6.8 fl oz 200 ml	\$14.00	\$28.00	12
PSF/DS06	810292017569	PERFECT CURL defining solution	6 fl oz 180 ml	\$15.75	\$31.50	12
PSF/FC05	810292017606	PERFECT CURL forming cream	5 fl oz 148 ml	\$15.63	\$31.25	12
PS/FCS9.5	810292017637	SMOOTHING frizz control shampoo	9.5 fl oz 280 ml	\$17.50	\$35.00	12
PS/FCS36	810292017644	SMOOTHING frizz control shampoo	36 fl oz 1064 ml	\$44.00	\$88.00	6
PC/FCC9.5	810292017613	SMOOTHING frizz control conditioner	9.5 fl oz 280 ml	\$18.50	\$37.00	12
PC/FCC36	810292017620	SMOOTHING frizz control conditioner	36 fl oz 1064 ml	\$44.00	\$88.00	6
PSF/OT4.2	810292017651	SMOOTHING oil therapy	4.2 fl oz 125 ml	\$21.00	\$42.00	12
BEAUTIFYING ELIXIRS						
PS/BS1.7	810292018436	BEAUTIFYING ELIXIRS bodifying shampoo	1.7fl oz 50ml	\$6.00	\$12.00	48
PS/BS9.5	810292017903	BEAUTIFYING ELIXIRS bodifying shampoo	9.5 fl oz 280 ml	\$22.25	\$44.50	12
PS/BS36	810292017910	BEAUTIFYING ELIXIRS bodifying shampoo	36 fl oz 1064 ml	\$54.25	\$108.50	6
PC/BC1.7	810292018443	BEAUTIFYING ELIXIRS bodifying conditioner	1.7fl oz 50ml	\$6.25	\$12.50	48
PC/BC9.5	810292017927	BEAUTIFYING ELIXIRS bodifying conditioner	9.5 fl oz 280 ml	\$22.75	\$45.50	12
PC/BC36	810292017934	BEAUTIFYING ELIXIRS bodifying conditioner	36 fl oz 1064 ml	\$57.25	\$114.50	6
PS/MIS1.7	810292018450	BEAUTIFYING ELIXIRS moisture intense shampoo	1.7fl oz 50ml	\$6.00	\$12.00	48
PS/MIS9.5	810292017941	BEAUTIFYING ELIXIRS moisture intense shampoo	9.5 fl oz 280 ml	\$22.25	\$44.50	12
PS/MIS36	810292017958	BEAUTIFYING ELIXIRS moisture intense shampoo	36 fl oz 1064 ml	\$54.25	\$108.50	6
PC/MIC1.7	810292018467	BEAUTIFYING ELIXIRS moisture intense conditioner	1.7fl oz 50ml	\$6.25	\$12.50	48
PC/MIC9.5	810292017965	BEAUTIFYING ELIXIRS moisture intense conditioner	9.5 fl oz 280 ml	\$22.75	\$45.50	12
PC/MIC36	810292017972	BEAUTIFYING ELIXIRS moisture intense conditioner	36 fl oz 1064 ml	\$57.25	\$114.50	6
PC/MM05	810292017989	BEAUTIFYING ELIXIRS moisture masque	5 fl oz 148 ml	\$22.50	\$45.00	12
PC/MM16	810292018009	BEAUTIFYING ELIXIRS moisture masque	16 fl oz 473 ml	\$44.63	N/A	6
PC/LIR6.8	810292017996	BEAUTIFYING ELIXIRS leave-in repair treatment	6.8 fl oz 200 ml	\$16.50	\$33.00	12
PSF/EO4.2	810292018016	BEAUTIFYING ELIXIRS elixirONE	4.2 fl oz 125 ml	\$25.00	\$50.00	12

SKU	UPC	NAME	SIZE	US SALON PRICE	US MSRP	CASE QTY
COLOR REVIVE						
PE/CR-BLONDE	810292018122	COLOR REVIVE bright blonde	3 fl oz 90 ml	\$11.50	\$23.00	12
PE/CR-COPPER	810292018139	COLOR REVIVE burnt copper	3 fl oz 90 ml	\$11.50	\$23.00	12
PE/CR-RED	810292018146	COLOR REVIVE cherry red	3 fl oz 90 ml	\$11.50	\$23.00	12
PE/CR-BROWN	810292018153	COLOR REVIVE warm brown	3 fl oz 90 ml	\$11.50	\$23.00	12
FBE/CRBD33	810292016005	COLOR REVIVE BLONDE	33.8 fl oz 1000 ml	\$52.50	N/A	6
SCALPTHERAPY						
PS/TC6.8	810292018047	SCALPTHERAPY thickening cleanser	6.8 fl oz 200 ml	\$20.00	\$40.00	12
PC/TC05	810292018054	SCALPTHERAPY thickening conditioner	5 fl oz 148 ml	\$21.13	\$42.25	12
PSF/TT3.4	810292018061	SCALPTHERAPY thickening treatment	3.4 fl oz 100 ml	\$23.00	\$46.00	12
PB/TS60	810292018078	SCALPTHERAPY thickening supplement	60 caps	\$20.00	\$40.00	12
D/SCALP BRUSH	810292018474	SCALPTHERAPY in-shower massage brush	N/A	\$6.00	\$12.00	1
P/PROMO/THICK REG	810292018290	SCALPTHERAPY thickening regimen kit	N/A	\$76.50	\$153.00	6
PREP						
PSF/BH7.25	810292017699	BEHAVE lightweight styling cream	7.25 fl oz 210 ml	\$16.00	\$32.00	12
PSF/F6.8	810292017408	FORTIFI keratin strengthening treatment	6.8 fl oz 200 ml	\$14.00	\$28.00	12
PSF/I4.2	810292017767	ILLUMINATE shine mist	4.2 fl oz 125 ml	\$14.00	\$28.00	12
PSF/I16	810292017774	ILLUMINATE shine mist	16.9 fl oz 500ml	\$27.50	N/A	12
PSF/S9.5	810292017828	SCULPTURE light styling glaze	9.5 fl oz 280ml	\$16.50	\$33.00	12
PSF/S16.9	810292017835	SCULPTURE light styling glaze	16.9 fl oz 500ml	\$20.00	N/A	12
PSF/TD6.8	810292017859	THERMAL DEFENSE heat protectant	6.8 fl oz 200 ml	\$15.25	\$30.50	12
STYLE						
PSF/B08	810292017682	BOOST root lifting spray	8oz/230g/240ml	\$17.25	\$34.50	12
PSF/FSF08	810292017743	FORMATION styling foam	8oz/227g/240ml	\$17.25	\$34.50	12
PSF/PP4.2	810292017798	PURE POLISH shine emollient	4.2 fl oz 125 ml	\$15.00	\$30.00	12
PSF/R03	810292018085	REFINE versatile styling cream	3 fl oz 90 ml	\$12.00	\$24.00	12
PSF/R6.8	810292017811	RETAIN heat activated styling control	6.8 fl oz 200 ml	\$15.25	\$30.50	12
PSF/SB7.25	810292017842	STRAIGHTENING BALM smoothing blow-dry cream	7.25 fl oz 210 ml	\$17.00	\$34.00	12
PSF/TS7.25	810292017897	THICKENING SERUM light control volumizer	7.25 fl oz 210 ml	\$17.00	\$34.00	12
PSF/VF6.8	810292017415	VOLUME FUSION heat activated volume spray	6.8 fl oz 200 ml	\$14.38	\$28.75	12
FINISH						
PSF/D4.4	810292017705	DETAILS dry spray wax	4.4oz/124g/175ml	\$17.00	\$34.00	12
PSF/E02	810292017729	ELEVATE firm workable finishing spray	2oz/57g/65 ml	\$7.25	\$14.50	24

SKU	UPC	NAME	SIZE	US SALON PRICE	US MSRP	CASE QTY
PSF/E10	810292017712	ELEVATE firm workable finishing spray	10oz/ 284g /330ml	\$18.00	\$36.00	12
PSF/FE1.7	810292017736	FULL EFFECT texturizing spray	1.7oz/ 50g /60 ml	\$7.25	\$14.50	24
PSF/FE06	810292017675	FULL EFFECT texturizing spray	6oz/ 170g /205 ml	\$19.38	\$38.75	12
PSF/PW4.2	810292017804	PIECE WORKS defining fiber paste	4.2 fl oz 125 ml	\$15.38	\$30.75	12
PSF/PL.40	810292017781	POWDER LIFT boosting powder	0.4 oz 11g	\$16.00	\$32.00	24
FES/TM1.75	810292014247	TAME medium control finishing spray	1.75oz/ 50g /58 ml	\$7.25	\$14.50	24
PSF/TM08	810292017866	TAME medium control finishing spray	8oz/ 227g /265 ml	\$17.25	\$34.50	12
ESSENTIALS						
PE/CONCEAL-BLND	810292014896	CONCEAL BLONDE	.21 oz 6g	\$17.25	\$34.50	12
PE/CONCEAL-BRN	810292014889	CONCEAL BROWN	.21 oz 6g	\$17.25	\$34.50	12
PE/CONCEAL-DKBRN	810292014872	CONCEAL DARK BROWN	.21 oz 6g	\$17.25	\$34.50	12
FE/PROMO/CONCEALCOMP	N/A	CONCEAL COMPLETE (4 BLONDE, 6 BROWN, 5 DARK BROWN + DISPLAY)	N/A	\$260.00	\$520.00	1
FE/PROMO/CONCEAL_TSR	N/A	CONCEAL TESTER (1 BLONDE + 2ea BROWN & DARK BROWN)	N/A	\$86.75	\$173.50	1
FOR HIM						
PS/MCS10	810292018092	complete SHAMPOO	10.1 fl oz 300 ml	\$16.50	\$33.00	12
PS/MCS36	810292018184	complete SHAMPOO	36 fl oz 1064 ml	\$52.50	\$105.00	6
PC/MRT06	810292018108	revitalizing TREATMENT	6 fl oz 180 ml	\$14.75	\$29.50	12
PC/MRT36	810292018238	revitalizing TREATMENT	36 fl oz 1064 ml	\$53.00	\$106.00	6
PSF/MSR3.4	810292018245	scalp RESCUE	3.4 fl oz 100 ml	\$23.00	\$46.00	12
PSF/MGC4.2	810292018115	grooming CREAM	4.2 fl oz 125 ml	\$10.75	\$21.50	12
PSF/MMP2.75	810292018207	molding PASTE	2.75 oz 78 g	\$12.00	\$24.00	12
PSF/MSM2.75	810292018214	styling MUD	2.75 oz 78 g	\$12.00	\$24.00	12
PSF/MTP2.75	810292018221	texture PUTTY	2.75 oz 78 g	\$12.00	\$24.00	12
PSF/MFHG4.2	810292018191	firm hold GEL	4.2 fl oz 125 ml	\$12.00	\$24.00	12
PSF/MCS5	810292018252	classic SHAVE	5 fl oz 150 ml	\$13.50	\$27.00	12
STYLIST TOOLS						
D/COMB/BLK	810292015114	CUTTING COMB - 6200	N/A	\$4.00	N/A	1
D/COMB/COLOR	810292015107	COLOR COMB - 6931	N/A	\$5.00	N/A	1
D/COMB/RATTAILBLK	810292015091	RAT TAIL COMB - 8133	N/A	\$4.00	N/A	1
D/COMB/RATTAILMTL	810292015084	METAL RAT TAIL COMB - 6700	N/A	\$4.00	N/A	1
D/COMB/STYLINGHOOK	810292015077	HOOK END COMB - 6925	N/A	\$5.00	N/A	1
D/COMB/DETANGLE	810292016999	DETANGLE COMB	N/A	\$3.00	\$6.00	1
D/SPRAYBOTTLE	N/A	EUFORA SPRAY BOTTLE	N/A	\$12.00	N/A	1
DEC/TWINC	N/A	EUFORA TWIN CAPE (Black)	over sized	\$25.00	N/A	1
C/APRON	N/A	STYLIST APRON (Black)	long length	\$20.00	N/A	1

SKU	UPC	NAME	SIZE	US SALON PRICE	US MSRP	CASE QTY
DFC/MICROFIBER TOWEL	810292013028	MICROFIBER TOWEL (White)	N/A	\$10.00	\$20.00	10
SALON SUPPORT						
D/DISPLAYCONCEAL-20	N/A	CONCEAL DISPLAY (empty)	N/A	\$35.00	N/A	1
D/LIT/GC	N/A	GUEST CONSULTATION BROCHURE	N/A	\$0.25	N/A	50
D/LIT/CDC SET 2024	N/A	RETAIL SHELF CONSUMER DISPLAY CARDS (set of 7)	N/A	\$3.00	N/A	1
D/LIT/CDC-SCALP	N/A	SCALP THERAPY Consumer Display Card	N/A	\$0.40	N/A	1
D/LIT/CDC-FH	N/A	FOR HIM Consumer Display Card	N/A	\$0.40	N/A	1
D/CDCHOLDER-METAL	N/A	METAL CONSUMER DISPLAY CARD HOLDER	N/A	\$5.00	N/A	1
D/LIT/EWD	N/A	EUFORA WINDOW DECAL (Large)	21.5" X 4.5"	\$15.00	N/A	1
D/BAG-ALOE-25	N/A	Eufora ALOETH EARPY Retail Bag	N/A	\$0.40	N/A	25
SUPPORT LITERATURE						
D/LIT/BROCHEXPTLSLN	N/A	THE EXCEPTIONAL SALON MANUAL	N/A	\$0.00	N/A	1
D/LIT/WEBLVBROCH	N/A	WE BELIEVE BROCHURE	N/A	\$0.00	N/A	10
D/LIT/ST BROCH	N/A	SCALP THERAPY thickening consumer brochure	N/A	\$0.75	N/A	10
D/LIT/FH-BROCH	N/A	FOR HIM consumer brochure	N/A	\$0.75	N/A	10
D/LIT/AB	N/A	ALOETH ERAPY phytoactive bodycare brochure	N/A	\$1.50	\$0.00	10
SALON COLLATERAL PACK						
D/LIT/COLLATERAL-25	N/A	Launch Support Collateral Pack (contents listed below)	N/A	\$101.86	N/A	1
COLLATERAL PACK INCLUDES						
N/A	N/A	Salon Intro Letter	N/A	N/A	N/A	1
D/LIT/CDC SET 2024	N/A	Consumer Display Card Set of 7	N/A	N/A	N/A	1
D/LIT/CDC-SCALP	N/A	SCALP THERAPY Consumer Display Card	N/A	N/A	N/A	1
D/LIT/CDC-FH	N/A	FOR HIM Consumer Display Card	N/A	N/A	N/A	1
D/LIT/CEC/CLR.REVIVE	N/A	COLOR REVIVE Consumer Display Card	N/A	N/A	N/A	1
D/CDCHOLDER-METAL	N/A	Metal Consumer Display Card Holder	N/A	N/A	N/A	10
D/LIT/GC	N/A	Eufora Guest Consultation	N/A	N/A	N/A	50
D/BAG-ALOE-25	N/A	Eufora ALOETH EARPY Retail Bag	N/A	N/A	N/A	20
D/HEADER/LIFESTYLE	N/A	Retail Shelf Header - Lifestyle	N/A	N/A	N/A	1
D/HEADER/LOGO	N/A	Retail Shelf Header - Logo	N/A	N/A	N/A	1
D/HEADER/NATURE	N/A	Retail Shelf Header - Nature	N/A	N/A	N/A	1
D/HEADERSTAND	N/A	Retail Shelf Header Stand	N/A	N/A	N/A	3
WELLNESS ESSENTIAL OIL CANDLE						
FW/CAN-IS	810292016203	INSPIRE	8 oz 227g	\$22.10	\$34.00	6

NOTE: All prices subject to change without notice.

SKU	UPC	NAME	SIZE	US SALON PRICE	CASE QTY
EuforaColor LOW AMMONIA					
LEVEL 4 - LOW AMMONIA					
FEC/4.03/4NW	810292012519	4.03/4NW Medium Natural Warm Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/4.003/4INW	810292016845	4.003/4INW Medium Intense Natural Warm Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 5 - LOW AMMONIA					
FEC/5.0/5N	810292014438	5.0/5N Light Natural Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/5.003/5INW	810292016852	5.003/5INW Light Intense Natural Warm Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/5.01/5NA	810292012489	5.01/5NA Light Brown Natural Ash	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/5.3/5G	810292012588	5.3/5G Light Golden Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/5.4/5C	810292012618	5.4/5C Light Copper Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/5.6/5R	810292012649	5.6/5R Light Red Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/5.66/5RR	810292012663	5.66/5RR Light Intense Red Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 6 - LOW AMMONIA					
FEC/6.0/6N	810292012427	6.0/6N Dark Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/6.00/6IN	810292012465	6.00/6IN Dark Intense Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/6.03/6NW	810292012526	6.03/6NW Dark Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/6.003/6INW	810292016869	6.003/6INW Dark Intense Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/6.1/6A	810292012564	6.1/6A Dark Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 7 - LOW AMMONIA					
FEC/7.0/7N	810292014445	7.0/7N Medium Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/7.003/7INW	810292016876	7.003/7INW Medium Intense Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/7.01/7NA	810292012496	7.01/7NA Medium Natural Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/7.3/7G	810292012595	7.3/7G Medium Golden Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/7.4/7C	810292012625	7.4/7C Medium Copper Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/7.44/7CC	810292012632	7.44/7CC Intense Medium Copper Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/7.6/7R	810292012656	7.6/7R Medium Red Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 8 - LOW AMMONIA					
FEC/8.0/8N	810292012434	8.0/8N Light Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/8.00/8IN	810292012472	8.00/8IN Light Intense Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/8.03/8NW	810292012533	8.03/8NW Light Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/8.003/8INW	810292016883	8.003/8INW Light Intense Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/8.1/8A	810292012571	8.1/8A Light Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36

SKU	UPC	NAME	SIZE	US SALON PRICE	CASE QTY
LEVEL 9 - LOW AMMONIA					
FEC/9.0/9N	810292014452	9.0/9N Very Light Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/9.003/9INW	810292016890	9.003/9INW Very Light Intense Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/9.01/9NA	810292012502	9.01/9NA Very Light Natural Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/9.32/9GV	810292012670	9.32/9GV Very Light Beige Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 10 - LOW AMMONIA					
FEC/10.0/10N	810292012441	10.0/10N Lightest Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/10.03/10NW	810292012540	10.03/10NW Lightest Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
SUPER LIGHTENERS - LOW AMMONIA					
FEC/10.1/10A	810292012687	10.1/10A High Lift Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/10.12/10AV	810292012694	10.12/10AV High Lift Ash Violet Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/12.11/12AA	810292012717	12.11/12AA Ultra Light Intense Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/12.12/12AV	810292012724	12.12/12AV Ultra Light Ash Violet Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
INTENSIFIER/CREATIVE PIGMENT - LOW AMMONIA					
FEC/VIOLET INTENSIFIER	810292012861	Violet Intensifier	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/RED INTENSIFIER	810292012731	Red Intensifier	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/COPPER INTENSIFIER	810292012748	Copper Intensifier	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/YELLOW CREATIVE	810292012755	Yellow Creative Pigment	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/BLUE CREATIVE	810292012762	Blue Creative Pigment	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/PURPLE CREATIVE	810292012779	Purple Creative Pigment	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/GREEN CREATIVE	810292012786	Green Creative Pigment	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/CLR BOOSTER LIFT	810292012809	Clear Booster Lift	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/LILAC TONER	810292012793	Lilac Toner	3.4 Fl. Oz. (100 mL)	\$12.00	36
EuforaColor NO AMMONIA					
LEVEL 1 - NO AMMONIA					
FEC/AF-1.0/1N	810292011949	1.0/1N Black	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-1.10/BB	810292012397	1.10/BB Blue Black	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 2 - NO AMMONIA					
FEC/AF-2.0/2N	810292011956	2.0/2N Darkest Natural Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 3 - NO AMMONIA					
FEC/AF-3.0/3N	810292011963	3.0/3N Dark Natural Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-3.22/3VV	810292012267	3.22/3VV Dark Intense Violet Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36

SKU	UPC	NAME	SIZE	US SALON PRICE	CASE QTY
LEVEL 4 - NO AMMONIA					
FEC/AF-4.0/4N	810292011970	4.0/4N Medium Natural Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-4.01/4NA	810292012045	4.01/4NA Medium Natural Ash Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-4.11/4AA	810292014483	4.11/4AA Medium Intense Ash Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-4.3/4G	810292012137	4.3/4G Medium Golden Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-4.442/4CCV	810292012366	4.442/4CCV Medium Intense Copper Violet Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-4.5/4M	810292012311	4.5/4M Medium Mahogany Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-4.6/4R	810292012212	4.6/4R Medium Red Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-4.73/4AG	810292012373	4.73/4AG Medium Espresso Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 5 - NO AMMONIA					
FEC/AF-5.0/5N	810292011987	5.0/5N Light Natural Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-5.03/5NW	810292012076	5.03/5NW Light Natural Warm Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-5.22/5VV	810292012274	5.22/5VV Light Intense Violet Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-5.35/5GM	810292012335	5.35/5GM Light Golden Mahogany Brown	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 6 - NO AMMONIA					
FEC/AF-6.0/6N	810292011994	6.0/6N Dark Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.01/6NA	810292012052	6.01/6NA Dark Natural Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.11/6AA	810292014490	6.11/6AA Dark Intense Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.3/6G	810292012144	6.3/6G Dark Golden Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.32/6GV	810292012281	6.32/6GV Dark Beige Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.4/6C	810292012182	6.4/6C Dark Copper Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.42/6CV	810292012342	6.42/6CV Dark Copper Violet Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.5/6M	810292012328	6.5/6M Dark Mahogany Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.6/6R	810292012229	6.6/6R Dark Red Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-6.73/6AG	810292012380	6.73/6AG Dark Mocha Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 7 - NO AMMONIA					
FEC/AF-7.0/7N	810292012007	7.0/7N Medium Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-7.03/7NW	810292012090	7.03/7NW Medium Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-7.44/7CC	810292012205	7.44/7CC Medium Intense Copper Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-7.66/7RR	810292012243	7.66/7RR Medium Intense Red Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 8 - NO AMMONIA					
FEC/AF-8.0/8N	810292012014	8.0/8N Light Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-8.01/8NA	810292012069	8.01/8NA Light Natural Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36

SKU	UPC	NAME	SIZE	US SALON PRICE	CASE QTY
FEC/AF-8.11/8AA	810292014506	8.11/8AA Light Intense Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-8.2/8V	810292016111	8.2/8V Light Violet Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-8.3/8G	810292012151	8.3/8G Light Golden Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-8.32/8GV	810292012298	8.32/8GV Light Beige Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-8.4/8C	810292012199	8.4/8C Light Copper Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-8.42/8CV	810292012359	8.42/8CV Light Copper Violet Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-8.73/8AG	810292016128	8.73/8AG Light Cappuccino Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 9 - NO AMMONIA					
FEC/AF-9.0/9N	810292012021	9.0/9N Very Light Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-9.03/9NW	810292012106	9.03/9NW Very Light Natural Warm Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
LEVEL 10 - NO AMMONIA					
FEC/AF-10.0/10N	810292012038	10.0/10N Lightest Natural Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-10.1/10A	810292012113	10.1/10A Lightest Ash Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-10.12/10AV	810292012120	10.12/10AV Lightest Ash Violet Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-10.3/10G	810292012168	10.3/10G Lightest Golden Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-10.32/10GV	810292012304	10.32/10GV Lightest Beige Blonde	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/AF-CLR SHINE/DIL	810292012403	Clear Shine Dilute	3.4 Fl. Oz. (100 mL)	\$12.00	36
EuforaColor COLOR CONTROL universal color drops					
FEC/COLORDROP-BLUE	810292017125	BLUE universal color drops	1.69 fl oz 50 ml	\$45.00	12
FEC/COLORDROP-PURPLE	810292016920	PURPLE universal color drops	1.69 fl oz 50 ml	\$45.00	12
EuforaColor AloeLITE LIGHTENER					
FEC/PWDLIGHTENER	810292016722	Blue Bleaching Powder	17.6 Oz. (500 g)	\$28.00	6
FEC/9LEVELBLUELGHTR	810292016821	9 Level Blue Lightener	17.6 Oz. (500 g)	\$30.00	6
FEC/FREESTYLELIGHTNR	810292016838	Freestyle Clay Lightener	14.1 Oz. (400 g)	\$30.00	6
FEC/CRM_LIGHTENER	810292016760	Cream Lightener	8.8 Fl. Oz. (250 g)	\$23.00	12
EuforaColor DEVELOPER					
FEC/DV5	810292016029	Toning Solution Developer Volume 5 – 1.5%	33.8 Fl. Oz. (1L)	\$11.50	12
FEC/DV7	810292013035	Universal Cream Developer Volume 7 – 2.1%	33.8 Fl. Oz. (1L)	\$11.50	12
FEC/DV10	810292012991	Universal Cream Developer Volume 10 – 3%	33.8 Fl. Oz. (1L)	\$11.50	12
FEC/DV15	810292014254	Universal Cream Developer Volume 15 – 4.5%	33.8 Fl. Oz. (1L)	\$11.50	12
FEC/DV20	810292012984	Universal Cream Developer Volume 20 – 6%	33.8 Fl. Oz. (1L)	\$11.50	12
FEC/DV30	810292013042	Universal Cream Developer Volume 30 – 9%	33.8 Fl. Oz. (1L)	\$11.50	12

SKU	UPC	NAME	SIZE	US SALON PRICE	CASE QTY
FEC/DV40	810292013059	Universal Cream Developer Volume 40 – 12%	33.8 Fl. Oz. (1L)	\$11.50	12
EuforaColor PREP					
FEC/CPS12.25	810292015558	Color Prep Spray	12.25 Fl. Oz. (362 mL)	\$24.00	12
EuforaColor ARTISAN DIRECT DYE					
FEC/ARTISANYELLOW	810292014766	Sunflower Yellow	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANORANGE	810292014773	Citrus Orange	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANSILVER	810292014780	Sterling Silver	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANPURPLE	810292014797	Purple Iris	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANBLUE	810292014803	Sky Blue	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANRED	810292014810	Red Rose	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANPINK	810292014827	Pink Peony	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANTEAL	810292014834	Teal Waters	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANGREEN	810292014841	Aloe Green	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANWHITE	810292014858	Cloud White	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANCLEAR	810292015053	Crystal Clear	3.4 Fl. Oz. (100 mL)	\$12.00	36
FEC/ARTISANBLACK	810292015893	Black	3.4 Fl. Oz. (100 mL)	\$12.00	36
EuforaColor SALON SUPPORT					
DEC/CLEAN SKIN	810292013769	Clean Skin Wipes (100-Pack)	n/a	\$15.99	6
C/APRON	n/a	Stylist Apron	Long Length	\$20.00	1
DEC/TWINC	n/a	Eufora Twin Cape	Over-Sized	\$25.00	1
DEC/TONINGAPPLCTR	810292016036	Toning Application Bottle	n/a	\$4.00	1
DEC/SCALE4X4	n/a	Color Scale	n/a	\$35.00	1
DEC/COLOR KEYSILVER	n/a	Color Key	n/a	\$2.00	1
DEC/TINT BOWL	n/a	Tint Bowl – Grey	n/a	\$3.00	1
DEC/TINT BRUSH	n/a	Tint Brush – Grey	One-Size - Standard	\$2.00	1
DEC/TINT BRUSHBLACK	n/a	Tint Brush – Black	One-Size - Frayed	\$4.50	1
DEC/TINT BRUSHPINK	n/a	Silicone Tint Brush – Pink	One-Size - Standard	\$4.50	1
DEC/BALAYAGEPADDLE-L	n/a	Balayage Paddle - Large	n/a	\$6.50	1
DEC/BALAYAGEPADDLE-S	n/a	Balayage Paddle - Small	n/a	\$4.50	1
D/SPRAYBOTTLE	n/a	Eufora Spray Bottle	n/a	\$12.00	1
D/COMB/COLOR	810292015107	Color Comb – 6931	n/a	\$5.00	1
DEC/SWATCH BOOK-2	n/a	NEW EuforaColor Swatch Book	n/a	\$85.00	1
DEC/LIT/ICSW	n/a	EuforaColor Technical Guide	n/a	\$1.25	1

SKU	UPC	NAME	SIZE	US SALON PRICE	CASE QTY
DEC/COLORSALONMANUAL	n/a	EuforaColor Salon Manual	n/a	\$5.00	1
Eufora PROTREATMENT					
FP/NBL33	810292016944	nutriBASE LITE™	33.8 Fl. Oz. (1000mL)	\$57.00	6
FP/NB33	810292016951	nutriBASE™	33.8 Fl. Oz. (1000mL)	\$57.00	6
FP/RRB06	810292017170	RAPID REPAIR BOOSTER™	6 Fl. Oz. (180mL)	\$27.50	12
FP/FCB06	810292017187	FRIZZ CONTROL BOOSTER™	6 Fl. Oz. (180mL)	\$27.50	12
FP/SRB06	810292017194	SCALP REMEDY BOOSTER™	6 Fl. Oz. (180mL)	\$27.50	12
FP/PTS06	810292017200	SEALANT™	6 Fl. Oz. (180mL)	\$23.50	12
FEC/CEPA	810292014278	COLOR ELIXIR, PROFESSIONAL ADDITIVE (1)	16.9 Fl. Oz. (500mL)	\$99.50	6
FEC/CEPS	810292014285	COLOR ELIXIR, PROFESSIONAL SEALER (2)	16.9 Fl. Oz. (500mL)	\$68.25	6

NOTE: All prices subject to change without notice.

SECTION 1

SECTION 7

Eufora UPC Codes

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est. 1997

UPC ARTWORK CHART : ALOETHERAPY™

ALOETHERAPY™
soothing hair
and body cleanse

PS/SHBC1.7
1.7 fl oz 50 ml
810292018399



8 10292 01839 9

ALOETHERAPY™
soothing hair
and body cleanse

PS/SHBC9.5
9.5 fl oz 280 ml
810292017538



8 10292 01753 8

ALOETHERAPY™
soothing hair
and body cleanse

PS/SHBCS36
36 fl oz 1064 ml
810292017545



8 10292 01754 5

ALOETHERAPY™
soothing
conditioner

PC/SC1.7
1.7 fl oz 50 ml
810292018405



8 10292 01840 5

ALOETHERAPY™
soothing
conditioner

PC/SC9.5
9.5 fl oz 280 ml
810292017514



8 10292 01751 4

ALOETHERAPY™
soothing
conditioner

PC/SC36
36 fl oz 1064 ml
810292017521



8 10292 01752 1

ALOETHERAPY™
soothing
moisture mist

PB/SMM6.8
6.8 fl oz 200 ml
810292017507



8 10292 01750 7

ALOETHERAPY™
soothing body
moisturizer

PB/BM16
16 fl oz 487 ml
810292018481



8 10292 01848 1

ALOETHERAPY™
body polish

PB/POLISH6.7
6.7 fl oz 190 ml
810292018306



8 10292 01830 6

ALOETHERAPY™
body serum

PB/SERUM04
4 fl oz 120 ml
810292018320



8 10292 01832 0

ALOETHERAPY™
body oil

PB/OIL05
5 fl oz 148 ml
810292018337



8 10292 01833 7

ALOETHERAPY™
body butter

PB/BUTTER08
8.4 fl oz 250 ml
810292018344



8 10292 01834 4

ALOETHERAPY™
Japanese Exfoliating
Bath Towel

D/JETOWEL
One Size
810292018375



8 10292 01837 5

ALOETHERAPY™
phytoactive
bodycare kit

P/PROMO/ALOE_PK
One Size
810292018368



8 10292 01836 8

ALOETHERAPY™
lip renewal treatment

PB/LT
.5fl oz 15ml
810292018511



8 10292 01851 1

ALOETHERAPY™
hand treatment

PB/HT02
2 fl oz 60 ml
810292018528



8 10292 01852 8

eufora

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UPC ARTWORK CHART : HAIR CARE

HYDRATING
nourishing
shampoo

PS/HS9.5
9.5 fl oz 280 ml
810292017279



HYDRATING
nourishing
shampoo

PS/HS36
36 fl oz 1064 ml
810292017286



MOISTURE SOLUTION
nourishing
conditioner

PC/MS9.5
9.5 fl oz 280 ml
810292017309



MOISTURE SOLUTION
nourishing
conditioner

PC/MS36
36 fl oz 1064 ml
810292017316



URGENT REPAIR
gentle detox
shampoo

PS/UR1.7
1.7 fl oz 50 ml
810292018412



URGENT REPAIR
gentle detox
shampoo

PS/UR9.5
9.5 fl oz 280 ml
810292017323



URGENT REPAIR
gentle detox
shampoo

PS/UR36
36 fl oz 1064 ml
810292017330



URGENT REPAIR
revitalizing
treatment

PC/URT1.7
1.7 fl oz 50 ml
810292018429



URGENT REPAIR
revitalizing
treatment

PC/URT5.1
5.1 fl oz 150 ml
810292017347



URGENT REPAIR
revitalizing
treatment

PC/URT36
36 fl oz 1064 ml
810292017354



VOLUMIZING
nourishing
shampoo

PS/VS9.5
9.5 fl oz 280 ml
810292017385



VOLUMIZING
nourishing
shampoo

PS/VS36
36 fl oz 1064 ml
810292017392



DAILY BALANCE
volume
conditioner

PC/DB9.5
9.5 fl oz 280 ml
810292017361



DAILY BALANCE
volume
conditioner

PC/DB36
36 fl oz 1064 ml
810292017378



TRIPLE BOND
REPAIR
treatment

PC/BOND01
1 fl oz 30 ml
810292017248



TRIPLE BOND
REPAIR
treatment

PC/BOND05
5 fl oz 148 ml
810292016784



TRIPLE BOND
REPAIR
treatment

PC/BOND16
16 fl oz 473 ml
810292017460



HYDRATION
leave-in
conditioner

PC/H7.25
7.25 fl oz 210 ml
810292017293



BEAUTIFYING SERUM
nourishing
treatment oil

PSF/BS04
4 fl oz 120 ml
810292017262



BEAUTIFYING SERUM
nourishing
treatment oil

PSF/BS16
16.9 fl oz 500 ml
810292017255



eufora

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UPC ARTWORK CHART : TEXTURE

PERFECT CURL
enhancing
shampoo

PS/ES9.5
9.5 fl oz 280 ml
810292017484



PERFECT CURL
enhancing
shampoo

PS/ES36
36 fl oz 1064 ml
810292017491



PERFECT CURL
enhancing
conditioner

PC/EC9.5
9.5 fl oz 280 ml
810292017576



PERFECT CURL
enhancing
conditioner

PC/EC36
36 fl oz 1064 ml
810292017583



PERFECT CURL
replenishing
treatment

PC/RT05
5 fl oz 148 ml
810292017552



PERFECT CURL
curl activator

PSF/PC6.8
6.8 fl oz 200 ml
810292017590



PERFECT CURL
defining solution

PSF/DS06
6 fl oz 180 ml
810292017569



PERFECT CURL
forming cream

PSF/FC05
5 fl oz 148 ml
810292017606



SMOOTHING
frizz control
shampoo

PS/FCS9.5
9.5 fl oz 280 ml
810292017637



SMOOTHING
frizz control
shampoo

PS/FCS36
36 fl oz 1064 ml
810292017644



SMOOTHING
frizz control
conditioner

PC/FCC9.5
9.5 fl oz 280 ml
810292017613



SMOOTHING
frizz control
conditioner

PC/FCC36
36 fl oz 1064 ml
810292017620



SMOOTHING
oil therapy

PSF/OT4.2
4.2 fl oz 125 ml
810292017651



eufora

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UPC ARTWORK CHART : BEAUTIFYING ELIXIRS

BEAUTIFYING
ELIXIRS
bodifying shampoo

PS/BS1.7
1.7 fl oz 50 ml
810292018436



BEAUTIFYING
ELIXIRS
bodifying shampoo

PS/BS9.5
9.5 fl oz 280 ml
810292017903



BEAUTIFYING
ELIXIRS
bodifying shampoo

PS/BS36
36 fl oz 1064 ml
810292017910



BEAUTIFYING
ELIXIRS
bodifying conditioner

PC/BC1.7
1.7 fl oz 50 ml
810292018443



BEAUTIFYING
ELIXIRS
bodifying conditioner

PC/BC9.5
9.5 fl oz 280 ml
810292017927



BEAUTIFYING
ELIXIRS
bodifying conditioner

PC/BC36
36 fl oz 1064 ml
810292017934



BEAUTIFYING
ELIXIRS
moisture intense
shampoo

PS/MIS1.7
1.7 fl oz 50 ml
810292018450



BEAUTIFYING
ELIXIRS
moisture intense
shampoo

PS/MIS9.5
9.5 fl oz 280 ml
810292017941



BEAUTIFYING
ELIXIRS
moisture intense
shampoo

PS/MIS36
36 fl oz 1064 ml
810292017958



BEAUTIFYING
ELIXIRS
moisture intense
conditioner

PC/MIC1.7
1.7 fl oz 50 ml
810292018467



BEAUTIFYING
ELIXIRS
moisture intense
conditioner

PC/MIC9.5
9.5 fl oz 280 ml
810292017965



BEAUTIFYING
ELIXIRS
moisture intense
conditioner

PC/MIC36
36 fl oz 1064 ml
810292017972



BEAUTIFYING
ELIXIRS
moisture masque

PC/MM05
5 fl oz 148 ml
810292017989



BEAUTIFYING
ELIXIRS
moisture masque

PC/MM16
16 fl oz 473 ml
810292018009



BEAUTIFYING
ELIXIRS
leave-in repair
treatment

PC/LIR6.8
6.8 fl oz 200 ml
810292017996



BEAUTIFYING
ELIXIRS
elixirONE

PSF/EO4.2
4.2 fl oz 125 ml
810292018016



eufora

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UPC ARTWORK CHART : PREP & STYLE

BEHAVE
lightweight
styling cream

PSF/BH7.25
7.25 fl oz 210 ml
810292017699



FORTIFI
keratin strengthen-
ing treatment

PSF/F6.8
6.8 fl oz 200 ml
810292017408



ILLUMINATE
shine mist

PSF/I4.2
4.2 fl oz 125 ml
810292017767



ILLUMINATE
shine mist
Back Bar Only / Not for Resale

PSF/I16.9
16.9 fl oz 500 ml
810292017774



SCULPTURE
light styling glaze

PSF/S9.5
9.5 fl oz 280 ml
810292017828



SCULPTURE
light styling glaze
Back Bar Only / Not for Resale

PSF/S16.9
16.9 fl oz 500 ml
810292017835



**THERMAL
DEFENSE**
heat protectant

PSF/TD6.8
6.8 fl oz 200 ml
810292017859



BOOST
root lifting spray

PSF/B08
8oz **230g** 240 ml
810292017682



PURE POLISH
shine emollient

PSF/PP4.2
4.2 fl oz 125 ml
810292017798



REFINE
versatile styling cream

PSF/R03
3 fl oz 90 ml
810292018085



RETAIN
heat activated
styling control

PSF/R6.8
6.8 fl oz 200 ml
810292017811



**STRAIGHTENING
BALM**
smoothing
blow-dry cream

PSF/SB7.25
7.25 fl oz 210 ml
810292017842



**THICKENING
SERUM**
light control volumizer

PSF/TS7.25
7.25 fl oz 210 ml
810292017897



VOLUME FUSION
heat activated
volume spray

PSF/VF6.8
6.8 fl oz 200 ml
810292017415



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UPC ARTWORK CHART : FINISH & SCALPTHERAPY

DETAILS
dry spray wax

PSF/D4.4
4.4oz **124g** 145 ml
810292017705



ELEVATE
firm workable
finishing spray

PSF/E02
2 oz **57 g** 65 ml
810292017729



ELEVATE
firm workable
finishing spray

PSF/E10
10 oz **284 g** 330 ml
810292017712



FULL EFFECT
dry texturizing
spray

PSF/FE1.7
1.7 oz **50 g** 60 ml
810292017736



FULL EFFECT
dry texturizing
spray

PSF/FE06
6 oz **170 g** 150 ml
810292017675



PIECE WORKS
defining fiber paste

PSF/PW4.2
4.2 fl oz 125 ml
810292017804



POWER LIFT
boosting powder

PSF/PL.40
0.4 oz 11 g
810292017781



TAME
medium control
finishing spray

PSF/TM08
8 oz **227 g** 265 ml
810292017866



SCALPTHERAPY
thickening
cleanser

PS/TC6.8
6.8 fl oz 200 ml
810292018047



SCALPTHERAPY
thickening
conditioner

PC/TC05
5 fl oz 148 ml
810292018054



SCALPTHERAPY
thickening
treatment

PSF/TT3.4
3.4 fl oz 100 ml
810292018061



SCALPTHERAPY
thickening
supplement

PB/TS60
60 capsules
810292018078



SCALPTHERAPY
thickening
regimen

P/PROMO/THICK REG
810292018290



SCALPTHERAPY
thickening
regimen
CANADA ONLY

P/PROMO/THICK CAD
810292018290



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UPC ARTWORK CHART : COLOR REVIVE, CONCEAL & EUFORA FOR HIM

COLOR REVIVE
bright blonde

PE/CR-BLONDE
3 fl oz 90 ml
810292018122



COLOR REVIVE
burnt copper

PE/CR-COPPER
3 fl oz 90 ml
810292018139



COLOR REVIVE
cherry red

PE/CR-RED
3 fl oz 90 ml
810292018146



COLOR REVIVE
warm brown

PE/CR-BROWN
3 fl oz 90 ml
810292018153



BLONDE
root touch up

PE/CONCEAL-BLND
0.21 oz 6 g
810292014896



BROWN
root touch up

PE/CONCEAL-BRN
0.21 oz 6 g
810292014889



DARK BROWN
root touch up

PE/CONCEAL-DKBRN
0.21 oz 6 g
810292014872



FOR HIM
complete
SHAMPOO

PS/MCS10
10.1 fl oz 300 ml
810292018092



FOR HIM
complete
SHAMPOO

PS/MCS36
36 fl oz 1064 ml
810292018184



FOR HIM
revitalizing
TREATMENT

PC/MRT06
6 fl oz 180 ml
810292018108



FOR HIM
revitalizing
TREATMENT

PC/MRT36
36 fl oz 1064 ml
810292018238



FOR HIM
scalp **RESCUE**

PSF/MSR3.4
3.4 fl oz 100 ml
810292018245



FOR HIM
grooming **CREAM**

PSF/MGC4.2
4.2 fl oz 125 ml
810292018115



FOR HIM
classic **SHAVE**

PSF/MCS5
5 fl oz 148 ml
810292018252



FOR HIM
firm hold **GEL**

PSF/MFHG4.2
4.2 fl oz 125 ml
810292018191



FOR HIM
texture **PUTTY**

PSF/MTPO2
2.75 fl oz 78 g
810292018221



FOR HIM
molding **PASTE**

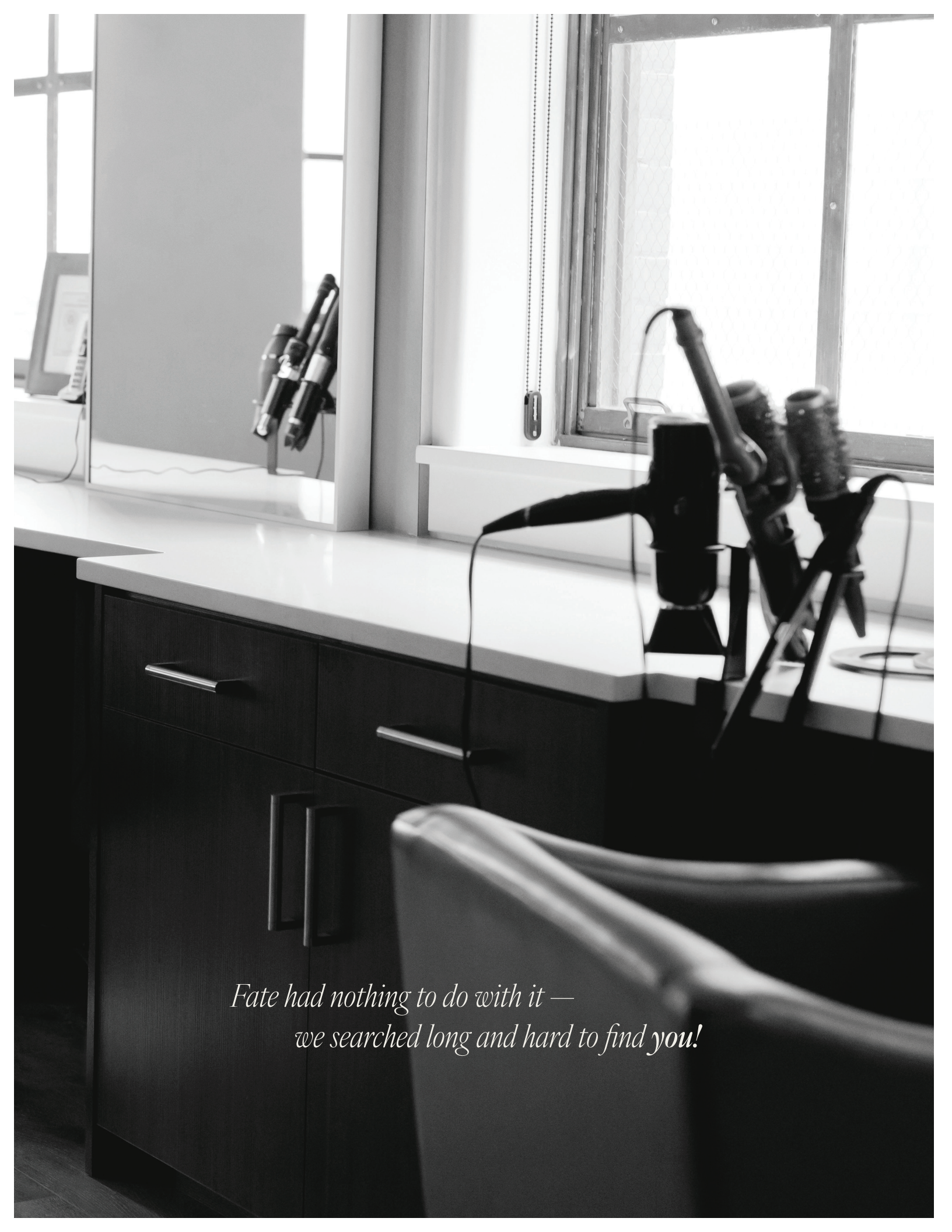
PSF/MMP2.75
2.75 fl oz 78 g
810292018207



FOR HIM
styling **MUD**

PSF/MSM2.75
2.75 fl oz 78 g
810292018214





*Fate had nothing to do with it —
we searched long and hard to find you!*